

Edmun Shymank Keshri

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Skills

Video Editing • Cinematography • Motion Graphics • Digital Photography • Adobe Suite • Post-Production • Video Production • Creative problem-solving • Critical thinking skills • Microsoft Suite

About me

Confident and dedicated artist with 5+ experience in both professional and freelance works. Holds working experience with great variety in order to tackle any job quickly and effectively. A candidate that combines a portfolio of cooperate with dedicated freelance work, ideals and loyalty.

With ability to manage and lead a team of creative professionals using effective communication and interpersonal skills. I am committed to creating impactful videos that inspire and engage audiences. With a combination of technical expertise and creative vision, I am able to deliver work that exceeds client expectations and resonates with viewers.



Video Production infiniteVARIABLE

10/2022 - Present

- Collaborated with the creative team to develop video concepts, scripts, storyboards, and schedules for art and cultural events. Manage the entire production process, from pre-production planning to post-production editing and distribution, ensuring that the project was completed on time.
- Worked closely with the camera crew, lighting and sound technicians, and other production personnel to ensure that each video project meets the highest standards of quality. Edit to ensure that the final product meets the client's vision and expectations.
- Maintain a database of Digital assets and ensured that they were organized and easily accessible to the creative team or any company employee for use.
- Develop event strategies, plan timelines, and schedules, and ensure that all event-related activities are completed within the allotted time. Work with marketing and PR teams to promote events and increase company awareness. Manage logistics, including event set-up and breakdown, transportation, lodging, and staffing.



Contractual Production Artist Alfa Laval

06/2022 - Present

- Record and edited multiple customer testimonial videos for Alfa Laval which require careful attention to visual storytelling and post-production techniques. We edit the footage to ensure that it flows smoothly and effectively communicates the key messages. Ensuring that it effectively communicates their positive experience with Alfa Laval and reflects the unique qualities of their products or services that effectively communicates the value of Alfa Laval's offerings to potential customers.
- Through a combination of dynamic camera angles, creative editing techniques, and engaging storytelling, I aim to capture the essence of the factory and factory line, highlighting its efficiency, quality, and commitment to sustainability. The video will not only serve as a promotional tool for Alfa Laval but also provide an insight into the process and the hard work that goes into creating their exceptional products.
- Interviewed different levels of employees from International Top-Level Executives to Junior Employees for different Cooperates videos. We were able to create a compelling video that highlights the company's strengths and leadership, and communicates its message they wanted to deliver to viewers in an engaging and visually appealing way to be used internally and externally.



Video Production

Newice Entertainment Pvt Ltd

06/2022 - 09/2022

- Created a series of high-quality exercise videos that can be used as a reference for individuals looking into the Fittr fitness app. The production included planning and storyboarding the videos, filming the exercises using professional equipment and editing the footage to create a polished final product. The project aimed to provide a comprehensive library of workout videos that individuals can access online or via a mobile app, allowing them to easily find and follow exercise routines that suit their needs and fitness goals.



Visiting Lecturer

MIT ADT University

10/2021 - Present

- Instruct students in the mechanics and operation of digital and traditional photography including camera controls, composition and style. Design course materials and lesson plans to best meet students' needs, interests and abilities. Crafted interesting real-life and entertaining student-centred activities, in addition to delivering photography courses and coordinating testing.



Freelance Video Production

Brotomotiv- Detailing & Paint Shop

04/2022 - 05/2022

- We responsible for capturing the intricate and dynamic process of repairing and refinishing damaged vehicles. Our primary goal was to produce high-quality video content that showcases the craftsmanship and attention to detail that goes



Contractual Production Artist

Varroc Group

10/2019 - 10/2021

- Product shoots at a factory which involved capturing images of the products being manufactured or assembled, as well as the machinery and processes involved in the production for the R&D department. These shoots focused specifically on new and experimental products that were still in the testing phase.
- Conducted multiple interview with Mr Tarang Jain, CEO Varroc Group and senior officials of a company for a corporate video. By capturing their responses on camera, we were able to create a compelling video that highlights the company's strengths and leadership, and communicates its message to viewers in an engaging and visually appealing way.
- Photo shoot for a bike tail lighting system that was still in the research and development (R&D) phase. I carefully reviewed ensuring that each shot was visually engaging and accurately depicted the product and edited the photos to create a cohesive and impactful set of images.
- Created a series of visual content that effectively communicated the product's unique selling proposition for the Auto expo. This included illustrations and media that highlighted different aspects of the product in a creative and engaging way. The goal of the promotional materials was to capture the attention of potential customers and create a desire to learn more about the product at the auto expo.

- The project involved shooting their Chakan manufacturing plant and manufacturing lines, then editing the footage to create a compelling and informative video. I conducted on-site visits to capture footage of the manufacturing plant and lines, paying attention to the details of the process and the machinery used. Using the footage created a cohesive and visually engaging narrative, ensuring that the video accurately depicted the manufacturing process and highlighted Varroc's strengths and capabilities.
- Recorded an interview with Mr. Arjun Jain, the Business Head of Electrical/Electronics at Varroc Group, and Mrs.Kavita Kulkarni, the Chief Human Resource Officer (CHRO) at Varroc Engineering Limited for the Graduate Engineer Trainee (GET) program. I was also responsible for editing the footage to create an engaging and informative video.
- Worked on an essential project amidst the COVID-19 pandemic. I was tasked with editing a video that detailed the COVID-19 precautions and procedures required for the reopening of Varroc's manufacturing plants. This project was particularly challenging since it was done during the lockdown period when most businesses were closed, and there were numerous restrictions on movement.
- I had the amazing opportunity to work for Honda with Varroc R&D department on a project where I shot and edited multiple product films. Together with the Varroc R&D team, we brainstormed creative concepts, shot lists, and storyboards to ensure that each film captured the product's features and benefits in an engaging and informative way. Using a combination of techniques, such as close-ups, tracking shots, and time-lapse sequences, I shot the product films, paying close attention to lighting and composition to ensure each shot was visually compelling and conveyed the desired message. In post-production, I seamlessly edited the footage, adding sound effects, music, and voice-over where necessary. I also took care to color-correct the footage, giving each shot a consistent look and feel, resulting in visually appealing and engaging product films.

Education



J. F. OBERLIN

J.F.Oberlin University

Bachelor's degree, Bachelor of Arts (Visual Arts and Photography)

Mar 2018 - Sep 2018

One of the two Indian's selected for the J.F Oberlin International university program, Japan. Selected as an international exchange student for film studies.



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SYMBIOSIS INTERNATIONAL UNIVERSITY

Bachelor of Arts - BA, Commercial Photography

May 2017 - May 2020



St. Joseph's Academy, Dehradun

Biology, General

Apr 2006 - Mar 2017

Languages

- **English** -Full Professional Proficiency
- **Hindi** -Native
- **Marathi** -Limited Working Proficiency
- **Japanese** -Limited Working Proficiency